IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Atty. Docket

AMR F. YASSIN ET AL.

US 010504

Confirmation No. 3135

Serial No. 10/014,239

Group Art Unit: 3622

Filed: DECEMBER 11, 2001

Examiner: BOVEIA, NAMRATA

Title:

MICRO-AUCTION ON TELEVISION USING MULTIPLE REWARDS TO

BENEFIT THE VIEWER OF COMMERCIALS

Mail Stop Amendment Honorable Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action mailed on January 17, 2007, please amend the above-identified application as follows: